

Build trust. Then scale.

A focused plan for clearer token research, better risk evidence and a product people return to.

\$60,000

FIRST FUNDING TARGET

Months 1-4: validate and strengthen the core product.

\$240,000

12-MONTH BASE PLAN

Includes the first \$60,000. The next \$180,000 depends on results and funding.

Planning range: \$185,000-\$295,000. Dates start when each stage is funded and staffed. These amounts are estimates, not vendor quotes.

Available today. Planned next.

Today: the NOAH website, Scout research workspace, First Look practice experience and free airdrop applications. Usage and demand are still being validated.

Next: more dependable Solana risk checks, clearer evidence, saved research, change alerts, historical evaluation and a licensed API pilot. These are development goals, not all live capabilities.

Three stages. Funding follows evidence.

Stage / timing	Budget	What it delivers / decision to continue
VALIDATE Month 1	\$8,000	Test comprehension and repeat use. Target: 20 external trials, 10 reviewed research cases and 5 voluntary returns within 48 hours.
STRENGTHEN Months 2-4	\$52,000	A reliable Solana research journey with dated checks and clear gaps. Target: 50 activated external accounts, 20% seven-day return, and reviewed security and data rights.
DEEPEN Months 5-12	\$180,000	Historical evidence, wallet relationship research, monitoring and evaluated early signals. Expand only if repeat use, evidence quality and unit costs support it.

Targets are proposed learning gates, not promised outcomes. Activation means a saved research case with a usable conclusion; seven-day return uses only accounts with a full observation window. A reviewer checks case quality. Instrumentation must exist before these gates are reported as achieved.

Funding status: development funding and available cash are not verified. The founder-declared \$525 Genesis reserve is separate. Buying or trading NOAH does not automatically fund this budget. No token purchases, liquidity or airdrop inventory are included.

Where the money goes.

Build the product. Improve the evidence. Protect users. Measure what works.

Use of funds	Month 1	Months 2-4	Months 5-12	Total
Engineering	\$3,000	\$24,000	\$72,000	\$99,000
Data research and evaluation	\$0	\$4,500	\$32,000	\$36,500
Design, usability and QA	\$1,500	\$6,000	\$12,000	\$19,500
Founder operations allowance	\$0	\$4,500	\$12,000	\$16,500
Data, hosting, AI and monitoring	\$500	\$3,000	\$16,000	\$19,500
Security, legal and accounting	\$1,000	\$3,000	\$12,000	\$16,000
Measurement and user pilots	\$1,000	\$2,000	\$8,000	\$11,000
Contingency	\$1,000	\$5,000	\$16,000	\$22,000
TOTAL	\$8,000	\$52,000	\$180,000	\$240,000

What this budget assumes

People: reuse the current code and hire a lean remote team. In stage 2, engineering is \$9,000/month combined, data research \$4,000/month and founder operations \$1,500/month. Design and QA are fractional. These are planning allowances to validate with quotes.

Operations: stage 2 allows \$2,000/month for data, hosting, AI and monitoring. Provider limits, hosting charges and redistribution rights require confirmation. The \$22,000 contingency is already included in the total.

Scope: Solana first. This excludes full multichain indexing, 24/7 staffed support, major audits, exceptional licensing, token inventory and liquidity. Limited legal/security review is included. Taxes and fees must fit the agreed envelope or trigger a revised budget.

How we will account for it

Proposed monthly report: **cash received, spending by category, available balance, restricted reserves, unpaid obligations and runway.** Compare actual costs with this budget. Publish delivered milestones, returning users, data gaps, errors and cost per completed report. A named owner reviews the figures; no private user records are published.

Next decision: obtain quotes for the first \$8,000 validation stage and confirm the measurement setup before committing funds. Release the remaining first-phase budget only after reviewing evidence. Do not automatically spend the \$180,000 expansion allocation.

Product principle: NOAH helps evaluate evidence and uncertainty. It cannot guarantee future winners or detect every scam. A similar post-year-one operating scope is estimated at \$20,000-\$25,000/month; actual runway depends on cash received, scope and usage.

Basis: NOAH capital proposal dated 25 October 2026; category totals reconciled to \$240,000. Labor, user targets and timelines are internal assumptions. This is a development plan, not a fundraising offer or spending authorization.